

About Us

Shortlist Marketing is a B2B telemarketing and lead generation company based in Nottingham.

We thrive on creating intelligent and integrated campaigns that generate real results and value for our clients. For us the telephone is at the centre of all successful B2B lead generation activity, and our staff are great with it.

Testimonial

Kratzer's UK Country Manager David Burder said

“Not only did they align with our business philosophy, they have a huge amount of experience with marketing and selling specialist IT solutions. They recommended services we never would've considered that helped solidify the strategy for the UK.”

UK Representation Data Sheet

Why UK Representation?

UK Representation is key to businesses looking to expand overseas without having a UK base. It's a fast, efficient and cost-effective way to test the UK markets for your product/service to see how your UK audience responds to an international provider.

Our Approach

We work with you to understand your product/service and build a relationship, after which we can go forth and generate high quality leads from a UK market on your behalf.

You're trusting us to represent your brand, so it's not only imperative that we put great experienced staff on your campaign, but it's vital that we both invest the time and effort in training our staff on your products/services, company and markets.

Our Staff

The key to us is the right people. The average age of our team is 46, all of whom have sales, industry or commercial experience. As one of the first resellers of Microsoft, we have experience working in a variety of industries, including facilities management, ERP and engineering support software.

We have international speakers who fluently speak other languages, so we can cater to the needs of your team if there are any communication problems regarding the language.

Our Customers

We have many years' experience of quality telemarketing across a wide range of companies and industries including:

